



TABLE B: SUMMARY OF GROWTH CARDS
24 unique Growth Cards

(72 total cards - these cards are repeated three times in a game deck for a game of 4 teams)
 (144 total cards if 5 to 8 teams are playing)

Unique Card Name	Stage & Type of Card	Resource Cost in Mil \$	Pay off if first team to complete in Mil \$	Payoff if completed second or later in Mil \$	Loss if challenged by another team in Mil \$
Vendor Management	Stage 1 process 1	3 Mil \$	6 Mil \$	4 Mil \$	4 Mil \$
Supply Chain	Stage 1 process 2	3 Mil \$	7 Mil \$	5 Mil \$	5 Mil \$
Inventory Management	Stage 1 process 3	3 Mil \$	8 Mil \$	6 Mil \$	6 Mil \$
Customer Relations Management	Stage 1 process 4	5 Mil \$	13 Mil \$	10 Mil \$	10 Mil \$
Communications Management	Stage 1 process 5	5 Mil \$	14 Mil \$	11 Mil \$	11 Mil \$
Financial Management	Stage 1 process 6	5 Mil \$	15 Mil \$	12 Mil \$	12 Mil \$
Accounting System	Stage 2 System 1	10 Mil \$	20 Mil \$	15 Mil \$	15 Mil \$
Information IT System	Stage 2 System 2	10 Mil \$	22 Mil \$	18 Mil \$	18 Mil \$
Recruiting System	Stage 2 System 3	10 Mil \$	23 Mil \$	20 Mil \$	20 Mil \$
Training System	Stage 2 System 4	15 Mil \$	28 Mil \$	22 Mil \$	22 Mil \$
Reward System	Stage 2 System 5	15 Mil \$	35 Mil \$	30 Mil \$	30 Mil \$
Governance System	Stage 2 System 6	15 Mil \$	38 Mil \$	33 Mil \$	33 Mil \$
Marketing Strategy	Stage 3 Strategy 1	20 Mil \$	40 Mil \$	35 Mil \$	35 Mil \$
Operations Strategy	Stage 3 Strategy 2	20 Mil \$	45 Mil \$	37 Mil \$	37 Mil \$
Low Cost Strategy	Stage 3 Strategy3	20 Mil \$	50 Mil \$	42 Mil \$	42 Mil \$
Social Media Strategy	Stage 3 Strategy4	25 Mil \$	55 Mil \$	50 Mil \$	50 Mil \$
Innovation Strategy	Stage 3 Strategy 5	25 Mil \$	60 Mil \$	55 Mil \$	55 Mil \$
Differentiation Strategy	Stage 3 Strategy 6	25 Mil \$	65 Mil \$	60 Mil \$	60 Mil \$
Vertical Integration Strategy	Stage 4 Corporate Strategy 1	40 Mil \$	80 Mil \$	75 Mil \$	75 Mil \$
Strategic Alliance Strategy	Stage 4 Corporate Strategy 2	40 Mil \$	90 Mil \$	85 Mil \$	85 Mil \$
Global Strategy	Stage 4 Corporate Strategy 3	40 Mil \$	100 Mil \$	90 Mil \$	90 Mil \$
Diversification Strategy	Stage 4 Corporate Strategy 4	50 Mil \$	110 Mil \$	105 Mil \$	105 Mil \$
White Canvas Strategy	Stage 4 Corporate Strategy5	50 Mil \$	120 Mil \$	115 Mil \$	115 Mil \$
Acquire A Competitor Strategy	Stage 4 Corporate Strategy 6	50 Mil \$	150 Mil \$	125 Mil \$	125 Mil \$